

## Sharing approaches to charity analysis

We hope that by publishing *The little blue book*, we will inspire foundations, charities and analysts to share their own approaches to understanding charities' impact. At NPC we have seen the benefits that analysis can bring to organisations and we want to spread the message. But over the years we have come to realise that we can't do this by ourselves. If we are to build a stronger charity sector, we need others to get involved, sharing stories of how they have benefitted from analysis and explaining how they do it. This is one reason why we set up an association of social impact analysts to promote the discipline of non-profit analysis, which you can read more about at [www.nonprofitanalysts.org](http://www.nonprofitanalysts.org).

We are keen to receive your feedback on *The little blue book*, not only on content but also on your practical experiences of using it. We produced it with the aim of being a useful tool for charities and funders so please tell us if it is, or post comments on our blog: [www.newphilanthropycapital.blogspot.com](http://www.newphilanthropycapital.blogspot.com).

### John Coppes and Jane Thomas

You can download or purchase a hard copy of *The little blue book* from [www.philanthropycapital.org](http://www.philanthropycapital.org).



Thomas Reach

## Charity haiku competition

Before Christmas we ran a competition on our blog, calling for people to write their own haikus on the charity sector. Here is the winning entry:

*Thoughtful funding for  
All charities! 'Cept us, be  
Reckless with funds for us*

This author of this post chose to remain anonymous, but if you do feel like unmasking yourself, then please send us your name and email address. Visit NPC's blog at [www.newphilanthropycapital.blogspot.com](http://www.newphilanthropycapital.blogspot.com) to read the other entries and other NPC blog posts on topical issues.